# ABSTRACT OF THE INVENTION

An editing process receives a piece of content including at least one item therein, an edit form including at least one control available for receiving an item and for specifying attributes relating to displaying the received item in a page, and a content-control statement specifying for each of at least some items a control from the edit form to be employed to display the item in the page. An editor creates / edits a layout statement specifying each item to appear in the page, including a layout order and any attributes to be applied. The editing process outputs the edited layout statement and edited content. The edited content is an intermediate form of the content based on at least the edit form and the content-control statement, where a transforming process is to produce the page based on the edited content, the layout information, and a pre-selected rendering format.